



Digital Content Manager

Job Mission:

Within the Direct Channels team, the Digital Content Manager is responsible for animating the content on the Bank's public site. He/she manages the site updates in the CMS (content management system), linked to the Bank's digital campaigns and projects.

The Digital Content Manager is part of the Public Website Team (in the Direct Channels Dpt.) and closely collaborates with the Channel Managers (website, online, mobile), Digital Experts and other key stakeholders (Communication, Investment Center, Distribution, etc).

The Digital Content Manager is a digital native and adores creating nice online client interactions, e-funnels and landing pages. He/she is a technical creative with a good 'business view' and effective in translating a business need into a digital solution.

Html, CSS and CMS have no secrets . The Content Manager Direct Channels has a 'can-do' and 'hands-on' mentality and is not afraid to go for the extra mile.

Job content

- **Keeping the direct channels relevant and updated:** managing the content updates in line with the overall bank's objectives and contact strategy
- **Deliver effective on-line user interfaces** (web pages, flows, tools, etc) to support the bank's campaign and project roadmap [mostly in collaboration with the Channel Managers and Digital Experts].
- **Guard the overall site quality:** in terms of content coherency, usability etc. The Digital Content Manager therefore continuously challenges his/her stakeholders in order to improve the overall quality of the websites.
- **Developing and integration of graphical interfaces,** in line with the Bank's graphical guidelines

Profile

- **The Digital Content Manager has a minimum of 2 years of relevant proven experience and**
 - is an energetic digital native with a good web knowledge, both from a technical and business perspective (you have a passion for (responsive) design, web interfaces, on-line sales funnels etc)
 - has a very good practical knowledge of HTML, CSS, javascript, jquery and json
 - has a good feeling for effective web interfaces, increasing the user interaction and leveraging digital touch points. 'Usability' is a key word in your vocabulary.
 - has a good knowledge of web design (Photoshop, Dreamweaver or similar tools)
 - has a good feeling with Content Management Systems
 - is Dutch or French speaking (good passive knowledge of the other language) + very good knowledge of English
 - can work independently and is a strong team player at the same time works in a structured way and is accurate: the right content on the right place, in the agreed timing.
- Disciplined, Organized, Driven by results, Proactive, Customer focus
- Creative / Ingenious, Flexible / Diplomatic
- Team oriented

Offer

A very dynamic environment

A place where you will have the possibility to learn, to grow and to develop yourself

Some trainings

A very nice salary package – with a long term contract – no consultancy

About us...

MRK Recruitment & Coaching is a key player in the Recruitment on Digital, Analytics & Transformation Expert. We are active in several sectors like banking, e-commerce, FMCG, telecom, HR, pharma...

MRK Recruitment & Coaching focus on client expectations but also on candidate's ones! We want to make sure you will enjoy your work and will get the best opportunities to evolve: "the right person in the right job in the right environment".

That's why our clients trust us for more than 6 years... We have built with them a strong partnership proposing Recruitment & Coaching services.

That's why, we make the difference as a Recruitment & Selection Challenger.

Hope to discuss with you soon...

Karlyne Kanuma

Your Recruitment Challenger...

jobs@mrk-recruitment.be

MRK – Recruitment & Coaching SCRL
Your Recruitment Challenger for Digital, Analytics & Transformation
www.mrk-recruitment.be
www.mrk-coaching.be