

Senior Digital Project Manager

Job mission:

Our client is a leader in investments, personal and private banking. As we are in full digital transformation, we are reinforcing our digital team with an experienced and motivated Digital Project Manager.

The Digital Project Manager is an experienced and motivated digital native with a proven track record in online campaign and project management (minimum of 5 years relevant experience).

He/she will manage digital projects and campaigns helping to reach the bank's objectives in terms of client acquisition, cross- and up-selling, retention and client satisfaction. A 'hands-on' approach and 'entrepreneurship' are in the heart of your DNA. We have a very strong no-nonsense culture in which 'thinking' and 'managing' are not enough.

Key Accountabilities:

- **Identify** (in close collaboration with your stakeholders) **opportunities** in order to leverage the bank's direct channels as relevant advice and sales vehicles.
- Define **business requirements** for digital projects and campaigns, aligning on essential objectives and kpi's.
- **Manage** the actual projects and campaigns with a strict planning and focused on delivery, keeping a strict eye on quality, budget and timings (often in collaboration with external vendors).
- **Report** on the evolution of the projects and campaigns and escalate where needed.
- Measure & **optimize**: reporting (in collaboration with the Web Analytics Expert) on funnel performance, pro-actively proposing optimization actions.
- Interface with technology/vendors to deliver proper solutions.
- Content Management: in collaboration with external and internal content managers, you will occasionally help the team to update the digital channels via the appropriate tools (CMS).

Key Profile:

- Digital native with a solid experience (min 5 years) in managing digital projects (proven track record!)
- Bachelor or Master degree.
- Very strong passion for digital user experience (how to leverage digital touch points).
- Able to create client friendly web interactions (funnels).
- Basic HTML/CSS knowledge (although not a must, it's an advantage!).
- Pragmatic team player.
- Efficient communicator (Dutch or French speaking + very good knowledge of English).
- Able to work independently and is a strong team player at the same time.

Offer:

- A dynamic and innovative environment;
- An attractive and extended tasklist within a young team;
- An interesting compensation pack.

Contact:

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Your Recruitment Challenger...

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